UoPeople

UNIVERSITY
OF THE PEOPLE
Tuition-Free Online University

University of the People Annual Report 2014 The Milestones

UOPEOPLE
2014
ACCREDITED
ANNUAL REPORT

Maureen Wakhisi

2014 Business Administration Graduate, USA

"I chose UoPeople because it was a tuition-free education. My passion is in the Public Health field and interestingly enough having a Business degree is considered a plus for multiple projects. Receiving my degree has made me more versatile in the Public Health field and has made me more competitive in the job market."

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Lorraine Mopiwa, South Africa

A Letter
from the President

Dear Friends,

Five years ago, University of the People was just a vision. That vision was for a university of the people, by the people, and for the people – a university that would transform higher education from a privilege for the few, to a basic right for all. As we bring in a new year with a record-breaking number of applicants, and as we reflect on University of the People's fifth year, I am delighted to present the 2014 Annual Report dedicated to the milestones that we have achieved. These milestones are evidence of how together we have taken University of the People from being a vision for the future of education to a present-day reality.

This year alone, we have celebrated tremendous milestones. In February, UoPeople received accreditation from the Distance Education and Training Council (DETC). Accreditation means UoPeople is recognized as having reached a high level of quality required for American universities – a public testament to the dedication of our academic leaders and the integrity of our rigorous academic programs.

Accreditation also heralds a future of great potential for our students and graduates, which is especially relevant for those students who reached the milestone this April of becoming the first graduates of the Bachelor's Degree program. The graduates come from the United States, Jordan, Nigeria, and Syria. These four countries represent just a small sample of the international scope of UoPeople's student body, which this year reached an unprecedented 148 countries.

By promoting a culture of shared learning through collaboration, interaction, and peer-to-peer teaching and assessment, UoPeople stands behind the belief that access to higher education is a key ingredient in the promotion of world peace and economic development in the global community. UoPeople will continue to take bold strides in reinventing the current model of higher education, and it will thereby play a significant role in strengthening respect for human rights and fundamental freedoms, as well as promoting understanding and tolerance. Already in the five years that has brought us from vision to reality, we have become more than just a university, we have become a community.

Reflecting on the milestones of the previous past five years, I am overwhelmed with gratitude for all of those who have contributed to the growth of University of the People, be they students, volunteers, faculty, staff, or supporters around the world. Thank you for all of your help and dedication. I look forward to many more years of collaboration in this mission to open the gates to higher education for all qualified students.

Sincerely,

Shai Reshef
President
University of the People

UoPeople Milestones

Our Mission

The mission of University of the People is to offer affordable, quality, online, degree-granting educational programs to any qualified student.

Our Values

Opportunity

UoPeople is based on the belief that education at a minimal cost is a basic right for all qualified applicants, not just for a privileged few. The University works to open the gates of higher education to qualified students anywhere in the world by offering its programs through distance learning and by making this opportunity affordable.

Community

UoPeople creates a global community by making its academic programs, educational services, and employment opportunities available to qualified individuals from all over the world, and by providing learning opportunities that engage students and faculty from diverse backgrounds.

Integrity

UoPeople grounds its institutional culture in candor, transparency and best professional practices, and expects all students, faculty, staff, and administrators to uphold the highest standards of personal integrity, honesty and responsibility. Additionally, the University expects its students to take responsibility for their education, and to pursue their studies diligently and with seriousness of purpose.

Quality

UoPeople provides a high-quality, online liberal arts education suitable in scope and depth to the challenges of the 21st century. The University assesses and evaluates all aspects of its academic model on an ongoing basis.

Wilson Ezeibekwe

Computer Science Student, Nigeria

"I came to UoPeople because my academic goals and dreams were strongly jeopardized by financial barriers. I felt oppressed by poverty and poor life circumstances in a world of opportunities. UoPeople has helped me to acquire the skills of computer programming and fulfill who I am as a person."

2014
Accreditation

During the 2013-14 academic year, University of the People achieved its biggest milestone to date: the granting of accreditation by The Distance Education and Training Council (DETC).

DETC is recognized by the U.S. Department of Education and the Council for Higher Education Accreditation (CHEA). The award of accreditation is an indication of high academic quality, sound financial planning, and fair admissions guidance. Accredited universities are committed to constant improvement, something UoPeople achieves through regular self-evaluation and ongoing work with the DETC to assure quality.

Graduates benefit from accreditation by being able to demonstrate the quality of their education to potential employers and to institutions where they hope to undertake further study. The timing for accreditation was particularly optimal for the bachelor's degree students who graduated – the first in the University's history – just two months following accreditation.
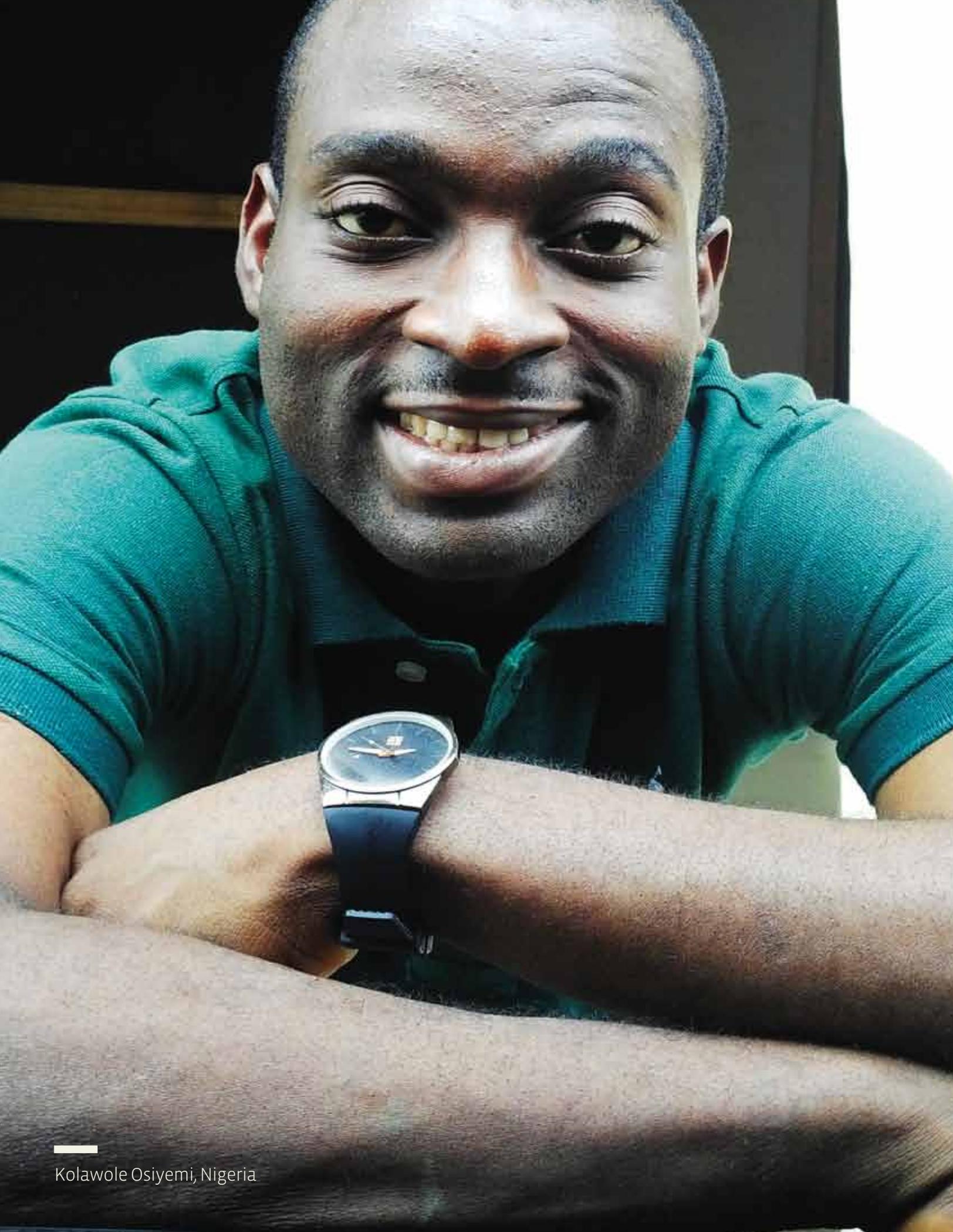
Kolawole Osiyemi, Nigeria

02. Governance —

Board
of Trustees

Dr. Gabriel Hawawini

Dr. Gabriel Hawawini is Professor of Finance and former Dean of INSEAD (2000-2006), one of the world's leading and largest graduate business schools. He is on the advisory board of MIT Sloan and Carnegie Mellon University in Qatar, and a board member of Rémy Cointreau. He was previously a Visiting Professor of Finance at the Wharton School of the University of Pennsylvania, and he taught at New York University, Columbia University, and the City University of New York where he received the "Presidential Award for Distinguished Faculty Scholarship" (1982). Dr. Hawawini is the Chair of UoPeople's Advancement Committee.

Mr. Tom Healy

Mr. Tom Healy has served as Chairman to the Fulbright Foreign Scholarship Board for the past three years, after being appointed to the Board in 2011 by President Barack Obama. Mr. Healy also teaches at New York University and is a member of the Council on Foreign Relations. He is a poet and a writer and is a Harriet Monroe Fellow of the Poetry Foundation and Creative Advisor to the Miami International Book Fair. Previously, Mr. Healy served as President of the Lower Manhattan Cultural Council in the years after 9/11, and in 2005 he was awarded the New York City Arts Award by Mayor Michael Bloomberg for leading the rebuilding efforts for the downtown arts community. Mr. Healy also served on President Clinton's Presidential Advisory Council on HIV/AIDS.

President Shai Reshef

President Shai Reshef is the President of UoPeople. He has previously headed online institutions and is an educational entrepreneur. President Reshef has twenty-five years of experience in the international education market. From 1989 to 2005, he served as Chairman of the Kidum Group, a for-profit educational services company that was sold to Kaplan, Inc. in 2005. Between 2001 and 2004, President Reshef chaired K.I.T. eLearning (later to become Laureate Online), a subsidiary of Kidum, the eLearning partner of the University of Liverpool and the first online university outside of the United States. He holds an M.A. in Chinese Politics from the University of Michigan.

2012
The Council of Presidents

The Council of Presidents is formed by distinguished active and alumni leaders from top universities all over the world. The Council of Presidents offers guidance and support to UoPeople while helping to share UoPeople's mission with an international audience. The eleven-member Council of Presidents is chaired by New York University President John Sexton, and each member offers his or her support on a voluntary basis.

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2012

Council of Presidents

Chairman: President John Sexton
President John Sexton is the fifteenth President of New York University. In addition, he is the Benjamin Butler Professor of Law and NYU Law School's Dean Emeritus, having served as Dean for 14 years. He joined NYU's Law School faculty in 1981, was named the School's Dean in 1988, and was appointed as NYU's President in 2001. President Sexton's contributions to NYU have been numerous, including the creation of NYU's Abu Dhabi and Shanghai campuses as part of the effort to create a Global Network University.

Chancellor Nicholas Dirks
Chancellor Nicholas Dirks serves as the Chancellor of the University of California, Berkeley. He is an internationally respected leader in higher education who is well-known for his commitment to and advocacy of accessible, high-quality education in the liberal arts and sciences. Previously, Chancellor Dirks was the Executive Vice President and Dean of Faculty of Arts and Sciences at Columbia University.

Rector Emerita Michèle Gendreau-Massaloux
Rector Emerita Michèle Gendreau-Massaloux has extensive educational leadership experience, including having served as Rector of the Academy of Paris, Chancellor of the Universities, and Rector of the Agence Universitaire de la Francophonie (AUF), which associates more than 800 universities around the world.

President Robert R. Jennings
President Robert R. Jennings is the President of The Lincoln University and the former President of Alabama A&M University. He brings with him many years of experience in strategic planning, operational and financial management, program and policy development, fundraising, and student affairs. Previously President Jennings has served in various executive-level positions at Wake Forest University, North Carolina; A&T State University, Albany State University; Norfolk State University; and Atlanta University.

Council of Presidents (continued)

Former U.S. Under Secretary of Education Martha J. Kanter

Former U.S. Under Secretary of Education Martha J. Kanter is currently a distinguished Visiting Professor. While serving as U.S. Under Secretary of Education, Martha J. Kanter focused on increasing college access, affordability, quality, and completion. Previously, Professor Kanter served as President of De Anza College and Chancellor of the Foothill-De Anza Community College District.

Professor Devang Khakhar

Professor Devang Khakhar became the Director of the Indian Institute of Technology (IIT) Bombay in January 2009. He joined IIT Bombay in 1987 where he previously served as Professor-in-Charge of IIT Bombay's Continuing Education Program, as Head of the Department of Chemical Engineering, and as the Dean of Faculty Affairs. He received his B.A. in Technology from IIT Delhi and his Ph.D. from the University of Massachusetts, Amherst.

Vice Chancellor Emeritus Abdul Waheed Khan

Vice Chancellor Emeritus Abdul Waheed Khan was the President of Indira Gandhi National Open University, India. He is the Founder of Buniyad – a grassroots level educational and development organization aimed at enhancing access to quality education in rural India. He is Chief Operating Officer of EDTRIN and Fellow of Education Impact. Vice Chancellor Emeritus Khan was previously the Assistant Director General for Communication and Information at UNESCO.

Vice Chancellor Emeritus Sir Colin Lucas

Vice Chancellor Emeritus Sir Colin Lucas was the Vice Chancellor of the University of Oxford from 1997 to 2004 and has recently retired as Warden of Rhodes Trust, the charitable organization responsible for bringing some of the world's finest scholars to Oxford. During his seven years as Vice Chancellor, Sir Lucas led the modernization of Oxford and saw it ranked fifth in the world, outranked only by four leading U.S. institutions.

President Emeritus Roger Mandle
President Emeritus Roger Mandle was President of Rhode Island School of Design from 1993 to 2008. He is currently CEO of Roger Mandle Associates LLC, advising universities and museums. From 2008 to 2012, he was the Executive Director and Chief Museums Officer of Qatar Museums Authority, following which he was appointed Senior Advisor to the Chair of the Board of QMA.

President Emerita Judith R. Shapiro
President Emerita Judith Shapiro was the President of Barnard College from 1994 to 2008. She is currently the President of the Teagle Foundation, and serves on the boards of ITHAKA Harbors, Scholars at Risk, and the European Humanities University. President Emerita Shapiro is also Professor of Anthropology Emerita at Barnard College and Professor of Anthropology Emerita at Bryn Mawr College where she served as a faculty member and then Provost.

President Emeritus Stephen Joel Trachtenberg
President Emeritus Stephen Joel Trachtenberg served as George Washington University's 15th President from 1988 to 2007. He came to GW from the University of Hartford after 11 years serving as President. Previously, President Emeritus Trachtenberg served as Vice President for Academic Services and Academic Dean of the College of Liberal Arts at Boston University, and was the Special Assistant to the U.S. Education Commissioner, Department of Health, Education and Welfare.

"Can quality education be affordable and accessible to everyone? Yes, and the way we do it is through online education."

Shai Reshef

Anna Konar
Business Administration Student, Qatar

"Being a mother is a great thing, except for the fact that many mothers, in many cultures, have to sacrifice their careers for some years. UoPeople allows me, as a mother, to pursue a degree in Business Administration, gain valuable knowledge that I can apply virtually at any work, and discover new horizons."

Katharine Rudzitis , USA

03. Our Academic Programs —

A Letter
from the Provost

Dear Friends,

It is indeed gratifying to share with you the 2014 Annual Report. This Annual Report marks our fifth anniversary — a memorable time for a young organization that is made even more memorable by the impressive list of milestones that University of the People has recently achieved. These milestones are highlighted throughout the Report and are testimony to how rapidly UoPeople has developed and, most importantly, how the University has touched the lives of students throughout the world.

Of particular significance among the recent milestones is accreditation. This achievement affirms UoPeople's maturation as a quality academic enterprise, and it attests to the high academic standards of the University. For many of our students, UoPeople is the only higher education opportunity available to them. That they can now demonstrate they attend a quality, accredited university can mean the difference between being able to move forward in their lives or being left behind.

The milestones throughout this report exemplify for the world what a non-profit, tuition-free university can achieve. I hope you will join me in celebrating University of the People's milestones and, particularly, in applauding all who have helped us get this far. Thank you to the faculty, staff, volunteers, and supporters who have made all of this happen.

Warm regards,

David H. Cohen
Provost, University of the People
Former Vice President and Dean of the Faculty Emeritus of the Arts and Sciences, Columbia University

Business Administration Program

The Business Administration program offers broad exposure to business administration and economics. Behavioral and quantitative sciences are studied in both theoretical and applied contexts. Mathematics is used as a key tool in the analysis of complex problems and in the interpretation of data. Emphasis is placed on effective written communication. Students are made aware of the need for innovative solutions to business problems that encompass human needs and ethical objectives.

The Associate of Science in Business Administration (AS-BA) program is built on a strong liberal arts foundation and provides a broad understanding of business and business fundamentals. Students learn how to apply appropriate business models in decision-making situations, perform effectively within a team environment, and apply ethical reasoning to business situations. The associate program introduces students to the basic tenets of the field, a foundation for continued study towards a Bachelor of Science Degree.

The Bachelor of Science in Business Administration (BS-BA) program provides students with comprehensive knowledge of business theories and models their application to real-world problems. There is an emphasis on leadership, entrepreneurship, and analysis of business problems and opportunities. The BS-BA program connects business to the role of work in a global society, offering broad preparation for whichever career path a student might elect, as well as providing preparation for graduate study in this and related fields.

2009
Announcing the University

In January 2009, the vision to create the first ever non-profit, tuition-free, accredited online university officially became a reality. On this date, UoPeople was launched as a degree-granting institution of higher education. UoPeople's inauguration received the honor of being announced at the UN headquarters.

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Business Administration Leadership

Dr. Russell S. Winer – Dean of Business Administration
Dr. Russell S. Winer is the William Joyce Professor of Marketing at the Stern School of Business, New York University. He previously served on the faculties of Columbia University, Vanderbilt University, and the University of California, Berkeley, and has been a visiting faculty member at MIT and Stanford University. Dr. Winer received a B.A. in Economics from Union College and an M.S. and Ph.D. in Industrial Administration from Carnegie Mellon University.

Dr. Ogechi Adeola – Associate Dean of Business Administration
Dr. Ogechi Adeola, as the Associate Dean, works closely with the Dean of Business Administration. She holds a law degree from the University of Nigeria, an MBA in Financial Management from Manchester Business School, University of Manchester, and a DBA in Business Administration, also from Manchester Business School. She teaches marketing management at the Lagos Business School, Pan Atlantic University, Nigeria.

Mr. Stephan Chambers
Mr. Stephan Chambers is Chairman of the Skoll Centre for Social Entrepreneurship and Director of the MBA degree at the University of Oxford's Saïd Business School. He sits on the advisory board of Princeton University Press and is a Fellow of Lincoln College.

Professor Kriengsak Chareonwongsak
Professor Kriengsak Chareonwongsak is a Senior Fellow at Harvard University and a Fellow at Saïd Business School, University of Oxford. Previously, Professor Chareonwongsak was a Prime Ministerial Adviser in Thailand, a Member of Parliament, and the Vice Chair of the Economic Development Committee in the House of Representatives.

Mr. John Gerzema
Mr. John Gerzema is the CEO and Chairman of BAV Consulting, a subsidiary of Y&R. He guides a global management consultancy with expertise in corporate, brand, and marketing strategy. Mr. Gerzema is an internationally known social theorist on consumerism and its impact on growth, innovation, and strategy. Recently he co-authored the best seller The Athena Doctrine.

Dr. Gabriel Hawawini
Dr. Gabriel Hawawini is Professor of Finance and former Dean of INSEAD (2000-2006), one of the world's leading and largest graduate business schools. He is on the advisory board of MIT Sloan and Carnegie Mellon University in Qatar, and a board member of Rémy Cointreau. Dr. Hawawini is the Chair of UoPeople's Advancement Committee and a member of its Board of Trustees.

Dr. Albert Wenger
Dr. Albert Wenger is a partner at Union Square Ventures. Before joining USV, Dr. Wenger was the President of del.icio.us through the company's sale to Yahoo and an angel investor (Etsy, Tumblr). He previously founded and co-founded several companies, including a management consulting firm and an early hosted data analytics company. Dr. Wenger graduated with degrees in Economics and Computer Science from Harvard College and holds a Ph.D. in Information Technology from MIT.

Ms. Toby Winer
Ms. Toby Winer is a leading consultant in the higher education and professional services sectors, helping institutions return to financial health and enabling future growth based upon sound strategic planning and fiscal governance. She was formerly the Executive Vice President and CFO of Pace University.

" The gates are now open for the millions of people that due to cultural, financial, geographical, or personal reasons, have no other higher education alternative. "

Shai Reshef
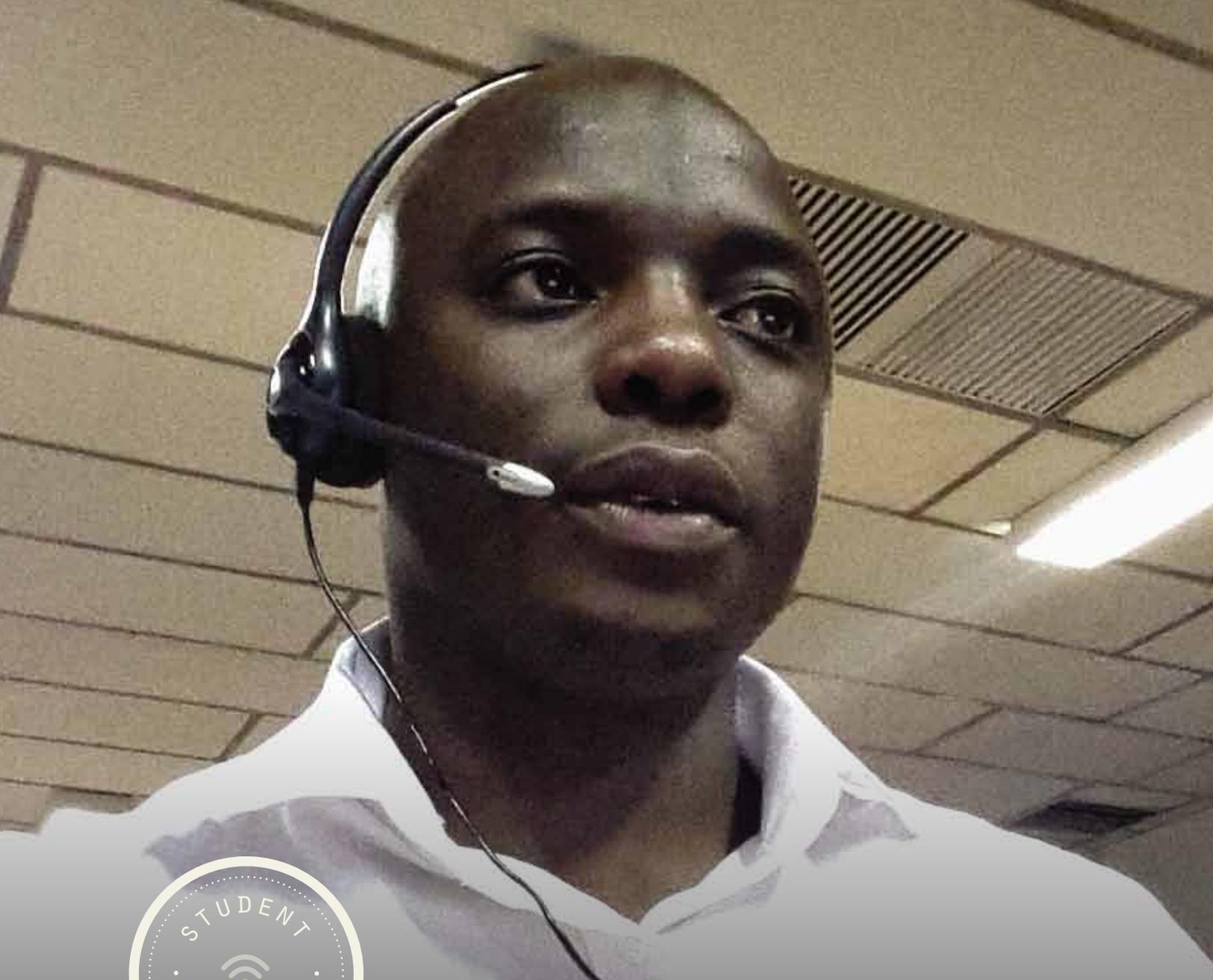
Kizito Tsikira

Business Administration Student, Zimbabwe

"I do shift work for my job, and UoPeople has provided me with flexible study times after my shifts. I get to interact and share ideas with students across the globe, learn about their different economies and experiences, and get personal advice and tutoring from the best professors. I thank God for this opportunity to pursue my dreams."

Computer Science Program

The Computer Science program will enable students to become knowledgeable in the design of software, acquiring foundational knowledge of the mathematics that can be applied to all aspects of software design, development and verification. At the end of the program students will have gained an appreciation of the foundations of computation, an understanding of the structure of programming languages, the skills to put these concepts and technologies into practice, and the know-how to utilize hardware to its fullest potential.

The Associate of Science in Computer Science (AS-CS) program is built on a strong liberal arts base, and enables students to explore the field from a range of perspectives, including gaining a fundamental understanding of the mathematical and scientific principles underlying computing and information technology and their application in the field. Students learn how to apply strategies for the effective design of computing systems; analyze problems using multiple perspectives, methods, and tools; and develop their critical thinking in respect to computer ethics. The Associate's program introduces students to the field, grounds them in the techniques of computing, and also equips them for continued study towards a Bachelor of Science Degree.

The Bachelor of Science in Computer Science (BS-CS) program provides students with in-depth knowledge and analytical skills associated with the design, development, testing and documentation of a wide range of operating systems; database management; and programming languages. With computers found in every aspect of today's society, students completing the Bachelor of Science Degree are prepared for a range of options, including continued study in the field at the graduate level.

Computer Science Leadership

Dr. Alexander Tuzhilin – Dean of Computer Science
Dr. Alexander Tuzhilin currently serves as the Toyota Motor Corporation Term Professor of Information Systems at New York University (NYU) and Chair of the Department of Information, Operations and Management Sciences at the Stern School of Business. He is also the Editor-in-Chief of the ACM Transactions on Management Information Systems. Dr. Tuzhilin has previously held visiting positions at The Wharton School of the University of Pennsylvania, Columbia University, and École Nationale Superieure des Telecommunications in Paris. Prior to joining Stern in 1989, Dr. Tuzhilin earned a Ph.D. in Computer Science from the Courant Institute of Mathematical Sciences, also part of NYU.

Dr. Daniel Taipala – Associate Dean of Computer Science
Dr. Daniel Taipala works for Hewlett-Packard and has been a professional in the information technology (IT) industry for over 25 years. Dr. Taipala earned a B.B.A. in Applied Business with a major in Computer Information Systems from Davenport University, an M.S.A. in IT Management and Software Engineering from Central Michigan University, and a Ph.D. in Information Technology from Capella University.

Dr. Vijay Atluri
Dr. Vijay Atluri is currently a Professor of Computer Information Systems in the MSIS Department and Research Director for the Center for Information Management, Integration and Connectivity (CIMIC) at Rutgers University.

Dr. Shay David
Dr. Shay David is the Co-Founder of Kaltura, as well as a founding member of the Open Video Alliance. He is a scholar and a serial entrepreneur, specializing in collaborative and open-source information and communication systems. Dr. David earned a Ph.D. in Science and Technology Studies and Information Science in 2008 from Cornell University.

Professor Barry Dwolatzky
Professor Barry Dwolatzky is a Professor of Software Engineering at Wits University, South Africa, and the Director and CEO of the Joburg Centre for Software Engineering (JCSE) at Wits. Most recently, Professor Dwolatzky has been the driving force behind the "TechInBraam" initiative – an activity aimed at establishing a Digital Technology Cluster in Joburg's Braamfontein inner-city area.

Professor HV Jagadish
Professor HV Jagadish is the Bernard A. Galler Collegiate Professor of Electrical Engineering and Computer Science, and he is the Director of the Software Systems Research Laboratory at the University of Michigan.

Dr. Mihai Nadin

Dr. Mihai Nadin has served as an Endowed Professor at the University of Texas at Dallas since 2004, and he is also the Founder and Director of antÉ Institute for Research in Anticipatory Systems. Dr. Nadin was one of the first proponents of integrating computers into the U.S. education system. In 2013, Dr. Nadin was awarded the Honorary Fellow distinction of the Hanse Institute for Advanced Study in Germany.

Professor Vincent Oria

Professor Vincent Oria is an Associate Professor of Computer Science at the New Jersey Institute of Technology (NJIT). He has held visiting professor positions at various institutions in France, Japan, and China. He received the 2014 Outstanding Achievement in Research Award for the NJIT College of Computing Sciences.

Dr. Avi Silberschatz

Dr. Avi Silberschatz is the Sidney J. Weinberg Professor of Computer Science at Yale University and the former Chair of Yale's Computer Science Department. Prior to joining Yale, he was the Vice President of the Information Sciences Research Center at Bell Laboratories, New Jersey, and held a chaired professorship in the Department of Computer Sciences at the University of Texas at Austin.

Ms. Gabriele Zedlmayer

Ms. Gabriele Zedlmayer is the Vice President & Chief Progress Officer at HP Corporate Affairs, Office of Social Innovation, at Hewlett-Packard. In 2011, she was honored by Newsweek and the Daily Beast as one of "150 women who shake the world." Ms. Zedlmayer earned a B.A. in Business from Georgia State University and an M.A. in Finance from the University of Miami.

2009
Class Commencement

In September 2009, UoPeople welcomed its first cohort of students. This cohort consisted of 177 students from 49 countries who paved the way for thousands of students to follow. UoPeople is extremely proud of this group of students, some of whom were among the University's first associate and bachelor's degree recipients.

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General Education Courses

General education courses are instrumental to realizing UoPeople's institutional learning goals. Mastering the basic tenets of a liberal arts education, students focus on learning critical thinking, analysis, communication skills, quantitative and scientific literacy, civic engagement, citizenship, and the ethical dimensions of behavior. At UoPeople, students encounter and explore these principles within the framework of a diverse and growing set of courses, all developed intentionally for a truly global audience.

General education courses meet the educational needs for student success regardless of the major being pursued. These courses are intended to add both depth and breadth to each student's overall educational experience by providing opportunities to make interdisciplinary connections between concepts and ideas, as well as an environment to contemplate their meaning and significance. As common learning experiences, general education courses also create a foundation for students to articulate their thoughts with one another and to inspire new ideas.

General education courses also develop general intellectual skills and understanding to support life-long learning and educated citizenship in our changing world. The basic skills include language and communication skills, computer and information processing skills, and critical thinking skills. General education courses also provide an understanding of the methods and concerns of traditional branches of knowledge, the arts and humanities, the social and behavioral sciences, and the natural sciences, as well as provide a historical perspective on and appreciation of diversity across time, culture and national boundaries.

Arts & Sciences Leadership

Dr. Dalton Conley · Dean of Arts & Sciences
Dr. Dalton Conley is a professor at New York University's Sociology Department, School of Medicine, and the Wagner School of Public Service. He previously served as the NYU Dean for Social Sciences and the Chair of Sociology. In 2005, he became the first sociologist to win the National Science Foundation's Alan T. Waterman Award and is a 2011 Guggenheim Fellow. Dr. Conley holds a B.A. from the University of California, Berkeley, an M.P.A. and a Ph.D. in Sociology from Columbia University, and an M.S., M.Phil., and Ph.D in Biology (Genomics) from NYU.

Dr. Michelle Rogers-Estable – Associate Dean of Arts & Sciences
Dr. Michelle Rogers-Estable is currently the Manager of Online Learning at SUNY Delhi in New York. She has a Doctorate of Education (Ed.D) in Instructional Technology and Distance Education and two master's degrees, one in biology education and the second in instructional leadership. For over 12 years, Dr. Estable has worked as an adult educator in the sciences both online and face-to-face.

Professor Jack M. Balkin
Professor Jack M. Balkin is the Knight Professor of Constitutional Law and the First Amendment at Yale Law School, the Founder and Director of Yale's Information Society Project, and the Director of the Abrams Institute for Freedom of Expression.

Dr. Catherine M. Casserly
Dr. Catherine M. Casserly is dedicated to equalizing educational opportunity by leveraging possibilities at the boundaries of formal and informal learning. She is a strategic adviser to foundations and organizations crafting the next wave of learning. The former CEO of Creative Commons, she earned her Ph.D. in the Economics of Education from Stanford University and a B.A. in Mathematics from Boston College.

Dr. Geraldine Downey
Dr. Geraldine Downey currently serves as a professor of psychology at Columbia University and the Director of its Social Relations Laboratory. She has held various administrative roles at Columbia University, including Department Chair, Vice Provost for Diversity, and Dean of Social Sciences for the Arts and Sciences. Dr. Downey received her B.A. from University College, Dublin, and her M.A. and Ph.D. from Cornell University.

Dr. Terry Fulmer
Dr. Terry Fulmer, Ph.D., RN, FAAN, is Professor and Dean of the Bouve College of Health Sciences and Professor of Public Policy and Urban Affairs in the College of Social Sciences and Humanities at Northeastern University. She received her bachelor's degree from Skidmore College, her master's and doctoral degrees from Boston College, and her Geriatric Nurse Practitioner Post-Master's Certificate from New York University.

Dr. Helena Hansen

Dr. Helena Hansen is a joint-appointed assistant professor of anthropology and psychiatry at New York University. As a Robert Wood Johnson Foundation fellow, she began work on a feature length visual documentary on race, class, and addiction pharmaceuticals, which is now in post-production. Dr. Hansen earned an MD and a Ph.D. in cultural anthropology as part of Yale University's NIH funded Medical Scientist Training Program.

Mr. M. Humayun Kabir

Mr. M. Humayun Kabir is the former Ambassador of the People's Republic of Bangladesh to the United States (2007-2009). A career diplomat with the rank of Permanent Secretary to the Government, Mr.Kabir previously served as Bangladesh's High Commissioner to Australia, New Zealand, and Fiji (2006-2007), as well as Ambassador to Nepal (2003-2006).

Dr. Preetha Ram

Dr. Preetha Ram is a social entrepreneur, Co-founder and CEO of OpenStudy, and Associate Dean at Emory University. Her work is supported by the National Science Foundation, National Institutes of Health, and the Gates and Hewlett Foundations (Next Generation Learning Challenge). Dr. Ram received a Ph.D. in Biophysical Chemistry from Yale, an MBA from Emory, and an M.Sc. in Chemistry from I.I.T Delhi.

Ms. Esther Wojcicki

Ms. Esther Wojcicki has been the Journalism and English teacher at Palo Alto High School in California for the past 30 years. After building the journalism program from a small group of 20 students in 1984 to one of the largest in the nation, Ms. Wojcicki was selected by the California Commission on Teacher Credentialing as the 2002 California Teacher of the Year. In fall 2014, the school district opened the new 25,000 square foot Media Arts Center to honor and support the journalism/media program that now has over 500 students, four additional media arts teachers, and six publications.

Dr. Ruth Yakir

Dr. Ruth Yakir has served as the Director of the Center for International Studies at the Kibbutzim College of Education, Technology and the Arts, and chaired a think tank to propose changes in teacher education curricula in the era of globalization. Dr. Yakir received a B.A. from the University of Chicago and an M.A. and Ph.D. in Sociology of Education from the Hebrew University in Jerusalem.

Library
Services

University of the People Library and Resource Center (ULRC) provides students and faculty access to various collections of quality academic resources and services to support the University's academic programs. Students and faculty have access to subscriptions via the Library and Information Resources Network (LIRN), a collection of over 60 million proprietary resources. Additionally, the center provides recommendations of Open Educational Resources, including open access textbooks, e-journals, and course materials, organized within the University created OER Toolbox. The Library Services offered by the ULRC also includes online access to assistance from librarians.

Library Services Faculty & Advisory Board

Ms. Ilene Frank · Director of Library Services
Ms. Ilene Frank was previously the Reference Librarian at the University of South Florida (USF) from 1974 until 2009, when she retired with Professor Emerita status. She continues to teach online courses for UMUC and to work as a reference librarian at Hillsborough Community College in Tampa, Florida. Ms. Frank holds an M.A. in Library Science from the University of Michigan, in addition to a B.A. with a major in painting from the University of Michigan. Ms. Frank has also earned and an M.A. in Fine Arts from the University of South Florida.

Ms. Carol Goodson
Ms. Carol Goodson is the Head of Library Access Services at the University of West Georgia where she oversees services for distance education students. Ms. Goodson holds an M.A. in English from the State University of West Georgia, an M.A. in Library Science from the State University of NY at Buffalo, as well as a B.A. in English from the State University of NY at Buffalo.

Mr. S. Blair Kauffman
Mr. S. Blair Kauffman is the Law Librarian and Professor of Law at Yale Law School. He is also a member of the Missouri Bar. Mr. Kauffman has authored several books, including Szladitz Bibliography on Foreign and Comparative Law (2000) with Dan Wade and Tracy Thompson, and Law in America (2001) with Bonnie Collier. He has degrees from the University of Missouri (B.S., J.D., and L.L.M.) and the University of Washington (M.L.L.).

Mr. James G. Neal
Mr. James G. Neal is currently the Vice President for Information Services and University Librarian at Columbia University, where he provides leadership for university academic computing and a system of twenty-two libraries. An international leader in library services, Mr. Neal holds Master's Degrees in both History and Library Science from Columbia University, as well as a B.A. in Russian Studies from Rutgers University.

Mr. Tom Peters
Mr. Tom Peters is the current CEO of "TAP Information Services," an entity founded in 2003 to assist libraries, publishers, and similar organizations with research and assessment services. Mr. Peters has served as the Dean of University Libraries at Western Illinois University and as Humanities Reference Librarian and Coordinator of Bibliographic Instruction, Miller Nichols Library, University of Missouri—Kansas City.

First-to-Second Year Retention Rates by Year *

Year	Retention Rate	
	Bachelor's Degree	**Associate's Degree**
2013 - 2014	79%	86%
2012 - 2013	59%	67%
2011 - 2012	63%	66%
2010 - 2011	50%	47%
2009 - 2010	45%	22%

* Percentage of the matriculated students who enrolled in a certain term of the academic year and were also enrolled in the equivalent term of the next academic year.

Wael Ahdali

2014 Business Administration Graduate, Syria

"What I have received from UoPeople goes far beyond my expectations: I was able to challenge myself to the max despite experiencing many personal difficulties (poor financial situation, overwhelmed with job tasks, power outages, and more, all during the ongoing war in Syria). I found what is offered by UoPeople to be extremely valuable."

James Mmbono, Kenya

04. Milestones

2011
Partnership with NYU Abu Dhabi

In June 2011, an exciting new collaboration between University of the People and New York University (NYU) was launched. The collaboration created the opportunity for UoPeople's top performing students, who have completed at least one year of study, to apply for admittance and financial aid to NYU's prestigious Abu Dhabi campus.

UoPeople students accepted to NYU Abu Dhabi join an exclusive student body – NYU is one of the most selective universities in the world, and the acceptance rate at NYU Abu Dhabi is less than 1 percent. Prior to this partnership, UoPeople was the only alternative for those who have no other alternative. Now, such students have the opportunity to attend one of the best universities in the world. NYU, under the leadership of NYU President John Sexton, has truly committed to opening the gates to higher education.

2014

First Bachelor's Degree Graduates

Congratulations! In April 2014, we were delighted to share this celebratory message with the first students to graduate from UoPeople with a Bachelor of Science.

The graduates, seven in total, came from four different countries: Jordan, Nigeria, Syria, and the United States. All of the students graduated from the Business Administration program, where they studied with distinguished faculty and a diverse peer group.

Since this milestone, 42 bachelor's degree and associate degree students have graduated from UoPeople. It is for these graduates, and all of our students, that UoPeople was created, and we are so proud of their success.

Mirna Rossi

Business Administration Student, Italy

"University of the People offered me knowledge, friends all over the world, and the chance that life denied me. Now, with my studies at UoPeople, I have a chance at a better job."

"Even one life transformed by education has the potential to affect generations."

Hon. Justice Christine Durham

MILESTONE · 2014 · MILESTONE

2014
TED Talk

"I would like to share with you a new model of higher education, a model that, once expanded, can enhance the collective intelligence of millions of creative and motivated individuals that otherwise would be left behind." This statement is the powerful beginning of President Shai Reshef's TED Talk at the 2014 TED conference.

TED is a series of conferences that are presented live and then shared online. TED Talks have been watched by over one billion people worldwide, and the TED conference is one of the most prestigious conferences in the world.

With over 1 million viewers, TED has uniquely spread the word about UoPeople. UoPeople relies on this kind of publicity to reach out to students and supporters. Thanks to TED, we have been able to connect to even more individuals who are joining the movement to make higher education globally accessible.

2014

Students Enrolled from 148 Countries

Afghanistan	Colombia	Hungary	Mongolia	Slovakia
Albania	Congo Republic	India	Morocco	Solomon Islands
Algeria	Congo, Dem. Rep	Indonesia	Mozambique	Somalia
Angola	Costa Rica	Iran	Myanmar	South Africa
Argentina	Cote d'Ivoire	Iraq	Namibia	South Korea
Armenia	Croatia	Ireland	Nepal	Spain
Australia	Cyprus	Israel	Netherlands	Sri Lanka
Austria	Czech Republic	Italy	New Zealand	Sudan
Azerbaijan	Denmark	Jamaica	Niger	Suriname
Bahrain	Dominica	Japan	Nigeria	Swaziland
Bangladesh	Dominican Republic	Jordan	Norway	Sweden
Barbados	Ecuador	Kazakhstan	Oman	Switzerland
Belarus	Egypt	Kenya	Pakistan	Syria
Belgium	Eritrea	Kosovo	Palau	Taiwan *
Benin	Ethiopia	Kuwait	Palestine *	Tanzania
Bhutan	Fiji	Kyrgzystan	Papua New Guinea	Thailand
Bolivia	Finland	Laos	Peru	Tunisia
Botswana	France	Latvia	Philippines	Turkey
Brazil	Gabon	Lebanon	Poland	Uganda
British Virgin Islands	Gambia	Lesotho	Portugal	Ukraine
Bulgaria	Germany	Liberia	Puerto Rico	United Arab Emirates
Burkina Faso	Ghana	Lithuania	Qatar	United Kingdom
Burundi	Greece	Luxembourg	Romania	United States
Cambodia	Greenland	Macau *	Russia	Uzbekistan
Cameroon	Grenada	Malawi	Rwanda	Viet Nam
Canada	Guatemala	Malaysia	Saint Lucia	Yemen
Chad	Guyana	Mali	Saudi Arabia	Zambia
Channel islands	Haiti	Mauritius	Senegal	Zimbabwe
Chile	Honduras	Mexico	Sierra Leone	
China	Hong Kong *	Moldova	Singapore	

* This does not imply any legal position of UoPeople regarding this country's status

05. How it Works ——

Our Vision

University of the People believes that access to higher education is a key ingredient in the promotion of world peace and global economic development. It views higher education as a basic right, and believes that it can both transform the lives of individuals and be an important force for societal change. It believes that education plays a fundamental role in strengthening respect for human rights and fundamental freedoms, and in promoting understanding and tolerance.

Our Approach

UoPeople is a tuition-free university. As such, it operates with a very lean budget and relies heavily on volunteers and freely available resources. Accordingly, the University has developed a distinctive method which is both effective and efficient, enabling us to provide a full range of instructional and support services to our students.

These include:
- An online admission process for applicants
- Small class sizes of 20-30 students each
- Learning materials that are developed by volunteer Course Developers with the guidance of our Deans and Academic Advisor Boards
- The use of peer-to-peer learning under the supervision of our volunteer Course Instructors
- Academic support for every student
- The ability for students to study anytime, anywhere, with any internet connection capability
- Personalized attention for every student throughout their education
- Preparation for the job market through the Student Career Center

Ali Patrik Eid

2014 Business Administration Graduate, Jordan

"Thanks to University of the People, I earned a bachelor's degree, and I now have new doors open to me and my career! Now I can make a better life for my family and me!"

Tuition-Free

University of the People believes that higher education is a universal right.

Our aim is to ensure that no student will be denied the right to a university degree because of financial constraints. Harnessing the power of Open Education Resources, Open Source Technology, the Internet, and a network of volunteering professionals, University of the People has found ways to cover almost the entire cost of higher education.

UoPeople does not charge students to take classes, does not charge for any reading and other study materials, and does not charge for annual enrollment. In order to remain sustainable, UoPeople charges small processing fees for its admissions application ($10-$50) and for examination processing ($100 per end-of-course examination).

For students unable to pay the Exam Processing Fees, UoPeople created a variety of designated scholarships with the support of our donors and corporate partners, designed to meet the unique needs of our students.

Study Anytime, Anywhere

University of the People offers a unique learning experience that brings together knowledgeable Course Instructors, students engaged in collaborative learning, and the endless capabilities of the Internet. This formula enables an affordable approach to quality, universal higher education within the framework of an innovative pedagogical model.

International in scope, students from around the world learn from a defined curriculum, interact with their peers and get support from Course Instructors. The student community is divided into classes of 20-30 students. Students are expected to actively participate in forums by posting questions, responding to questions posted by other students, fulfilling written assignment requirements and taking quizzes and tests.

Broadband is not required in order to study with UoPeople. The University does not use video or audio as a mandatory part of the studies nor have a fixed class time. Our students can study anytime, anywhere, as long as they have some type of internet connection. This paradigm supports those students who must use dial-up in order to connect to the internet or can only study at an Internet café; as well as those who may use cellular phones or tablets as their means of studying.
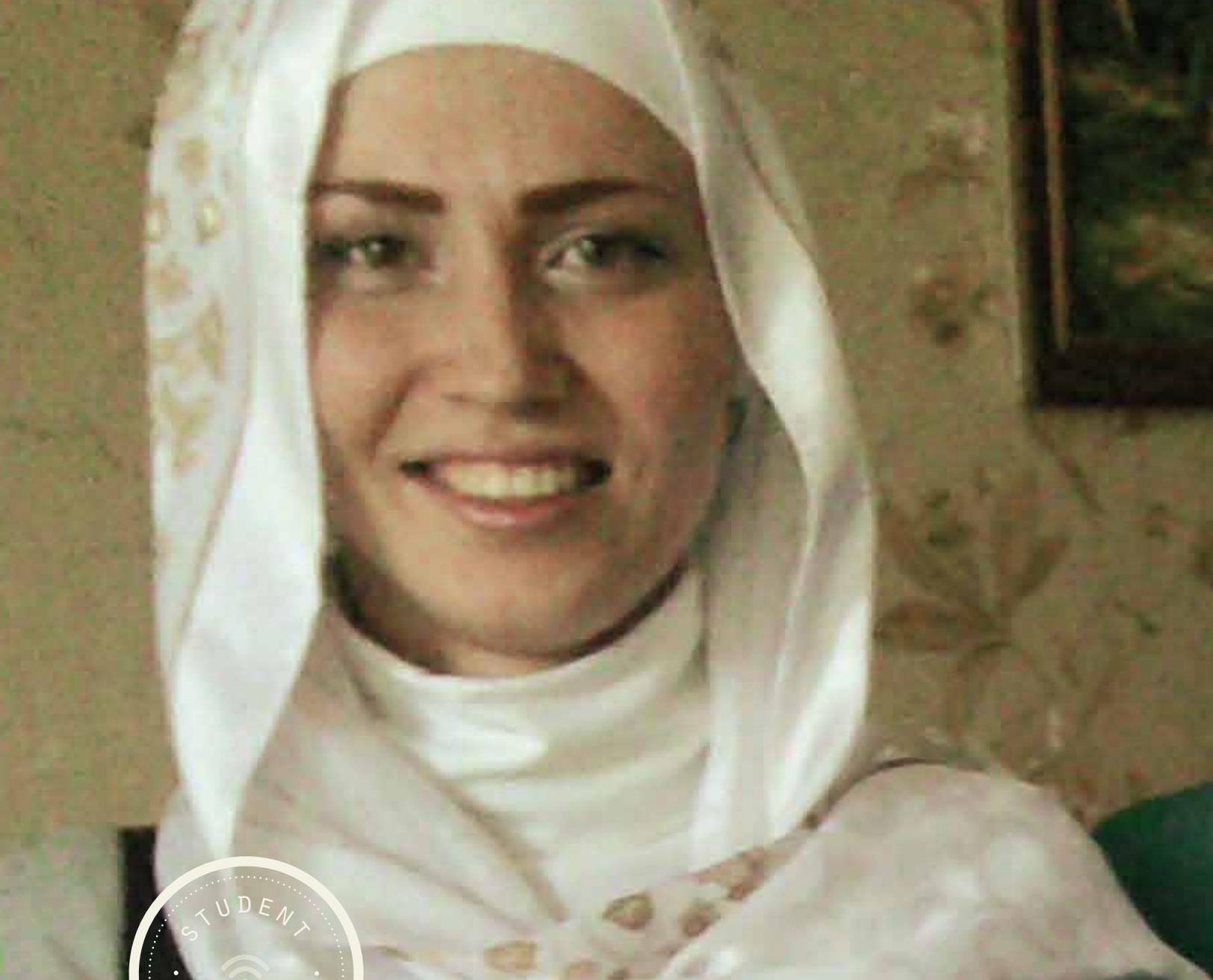
Svetlana Elikova

Computer Science Student, Russia

"Because of my studies at UoPeople, I got a promotion and salary increase at work. I became more confident, concentrated, and responsible in my daily tasks. My studies keep me motivated to strive for a better life. At UoPeople I meet friends from every continent, and I am able to learn about different cultures."

Volunteers

Throughout University of the People, you will find volunteers. The Provost, Academic Deans, Course Developers, Academic Advisors, and Course Instructors are all volunteers. Even the University President is a volunteer. These dedicated individuals make up the heart of UoPeople, and it is thanks to them that a tuition-free education – the necessary ingredient for the democratization of education – is possible.

UoPeople volunteers come to us because they want to give back to society, share their remarkable knowledge, and join the mission to open the gates of higher education. More than 3,000 individuals from top academic institutions, corporations, and organizations have eagerly stepped forward to volunteer with UoPeople. This number is so high that it currently exceeds our ability to match all of the volunteers to available roles. We are so grateful for this overwhelming display of dedication and commitment. As UoPeople develops, we hope to secure enough resources to capitalize on all of this talent. Thank you, volunteers!

Global
Contributions

Donations have the power to change the lives of our students, from the tent-dwelling student in Haiti, who continues to rebuild his life after the 2010 earthquake, to the first-generation university student from the United States, who studies between work shifts. Each student has a unique story and each student is affected in a unique way by the generosity of our donors, whose support contributes to all aspects of the University's activities.

As we look to the future of UoPeople and our students, we have begun preparing for the next phase of development. This phase is focused on reaching out to even more students: 5,000 by 2017. This number is significant because from this number of matriculated students, the revenue from exam fees, whether paid directly or through scholarships, will bring financial sustainability to the University.

Student
Support

University of the People's support for students is a particular strength of the organization. It has been built over the years in response to the special needs of our students and with the goal of increasing a student's likelihood of graduating. UoPeople offers a variety of academic advising and support services to help students realize their dreams of earning degrees. Our main tool for achieving this goal is our insistence that all UoPeople courses occur in small classes, which enables Course Instructors to regularly monitor students' personal needs. This ensures that our students, many of whom come from marginalized populations, will get the personalized support they need in order to succeed academically.

The University monitors the academic performance and progress of each student very closely, and if needed, contacts a student when the University identifies he or she is in need of extra guidance and support. Likewise, the students are able to approach Student Services with inquiries and requests or ask the Dean of Academic Affairs and her team of volunteering academic advisors for personal consultation, if needed.

Office of Student Affairs
The Office of Student Affairs supports UoPeople students as they navigate their way through their studies. It helps them achieve academic success and to feel prepared to graduate and make plans beyond the University.

Academic Advising
Academic Advisors work with students at the University of the People to answer questions and respond to concerns about academic progress, goals in attaining their degrees from the University, and challenges and decisions that need to be made throughout their academic studies.

Career
Services

Preparing students for their futures is a high priority of UoPeople. Besides offering internships, mentorship, and job opportunities through our global corporate partners, we are now developing the Career Service Center (CSC) to prepare students for careers after UoPeople. With a focus on career planning, the CSC is building short courses, workshops, recommended resources, and career counseling, among other services.

2013
UoPeople at the White House

Twice UoPeople has been honored by the White House with an invitation for President Reshef to brief members of the White House's National Security Council (NSC). The NSC advises the President of the United States on matters of national security and foreign policy. President Reshef's briefings focused on online education, specifically how to use the Internet as a vehicle for spreading US higher education throughout the world.

MILESTONE
2013
MILESTONE

Sibonile Chimanikire, South Africa

06. Our Graduates ——

Stephen Ezekiel

2012 Computer Science Graduate, Nigeria

"Getting a university degree at University of the People has helped my career by enabling me to gain the required knowledge and undergo the right training that will help me to be the best in my chosen field. The knowledge imparted to me has greatly broadened my horizons. A degree leads to higher-paying, more stable jobs. Now that the world has become a global village, a degree from University of the People has increased my chances of getting a better job anywhere, both locally and internationally."

GRADUATE · GRADUATE ✓

Debbie Time
2014 Business Administration Graduate, USA

"If University of the People did not exist I would be without higher education today along with a dismal career outlook. I am extremely grateful for all the opportunities that have presented themselves through being a student and now a graduate from the University. I had been stuck in the same position in the health care industry for many years. Now with my degree I can finally make meaningful advances in my career. My employers see the value I have gained with my UoPeople degree and I have a better job, a better income, and a more fulfilled life. Studying at UoPeople has opened my eyes to new worlds – new cultures, ideas and ways to live life."

" It's time for the world to harness the talents of all people, wherever they may be."

John Gerzema

2012
Overwhelming Facebook Support

Just three years after its establishment, UoPeople reached over one million supporters on Facebook. UoPeople uses Facebook to connect to prospective students, to interact with current students outside of the classroom, and to stay in touch with its community and supporters. For a university to reach this number, second only to Harvard University, signals the worldwide desire for accessible higher education. Come and join the conversation!

MILESTONE
2012
MILESTONE

Shian Liao

2013 Computer Science Graduate, China

"I chose to study at UoPeople because studying Computer Science was always one of my dreams. It was due to the student support at UoPeople that I was able to continue my studies, complete all courses, and proudly graduate with my degree. To be able to study with UoPeople fulfilled my ambitions and helped me in my career. I recommend UoPeople to anyone who wants to accomplish their academic and professional goals."

Doug Walters
2014 Business Administration Graduate, USA

"I had just about given up on my dream of earning a college degree when I read about a tuition-free online university, which seemed too good to be true. I have been able to juggle my personal life and full-time job while going to school thanks to UoPeople's flexible class structure, and I have been able to expand my horizons by taking courses with individuals from all over the world.
Now that I have graduated, I plan to continue my career in public education – at business school, specifically. UoPeople's accreditation gave me the opportunity to continue studying and turn my associate degree into a bachelor's degree. With my degree, I have found that many doors which were once closed are now open. And, of course, it is worth pointing out that all of this was achieved without paying a penny in tuition or taking out any student loans, which is completely unheard of in the US."

2010

Worldwide Media Coverage

Since its inception, media coverage has placed UoPeople on the world stage. From internationally recognized news sites to local coverage in developing countries, UoPeople has been fortunate to be globally publicized in over 2,000 media outlets.

The New York Times initiated the media coverage with an announcement of the establishment of the University, and coverage by the New York Times has continued with articles about, for example, UoPeople's partnership with New York University, accreditation by the Distance Education and Training Council, and the first bachelor's degree graduates. Other media attention includes, but is not limited to, BBC, Forbes, NPR, Fast Company, Huffington Post, and U.S. News & World Report, along with the more locally-focused Nigerian Tribune, which promoted UoPeople as the answer to the lack of access to African universities, and news outlets in countries such as Austria, China, Russia, and Saudi Arabia.

BBC

npr

WIRED

The New York Times

Peru.com

oktatas.hu
OKTATÁSI HIVATAL

亞洲週刊
YAZHOU ZHOUKAN

al
dia

BusinessWeek

Mashable

The Jakarta Post

연합뉴스
YONHAP NEWS AGENCY

FAST COMPANY

Forbes

THE CHRONICLE
of Higher Education

HAARETZ

NBC

PC
MAGAZINE

The
Economist

INSIDE
HIGHER ED

abc

THE HUFFINGTON POST

FT
FINANCIAL TIMES
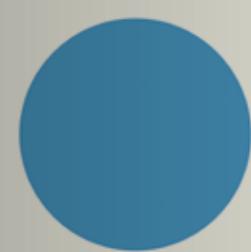
USA
TODAY
A GANNETT COMPANY

CNN

The Washington Post

Mikhail Byfield, USA

07. Our Students —

Adonise Antoine

Business Administration Student, Haiti

"After I finished with my compulsory studies, I saw all my friends going to university, but I couldn't afford to continue my education. Every day I cried, and even became sick, because my father was simply unable to afford to send me to university. That was, at least, until the day I heard about the opportunity to study online, tuition-free. My cousin heard about UoPeople in a local church meeting and rushed to my house to share the great news! In Haiti, it is very difficult to enroll in a university, but I was able to quickly enroll in University of the People, take the preparatory English courses, and begin my studies towards my degree."

Fabio Selmi
Business Administration Student, Italy

"I discovered UoPeople as soon as the project officially started, in 2009. I promised myself I would keep on learning new things in new and unconventional ways, especially through the Internet's online forums. As soon as I got to know UoPeople, I fell in love with the idea behind it. This technological revolution is the most powerful movement ever created by mankind. Online education is a way to spread knowledge, ideas, and challenging thoughts all around the world, regardless of income, social status, race, gender, or age. I am extremely grateful for being part of this university. UoPeople is enriching me to an extent I would never have imagined. My studies at UoPeople have allowed me to follow my dream."

2010
CGI - Haiti Project Commitment

After the 2010 earthquake, Haiti's higher education infrastructure was almost completely wiped out. In response to this crisis, during the 2010 CGI Annual Meeting, President Reshef announced UoPeople's commitment to accepting 250 qualified Haitians for free study. The commitment to Haiti was also established to help rebuild the country. By providing qualified students with the opportunity to remain in Haiti for their education, talented individuals could stay with their communities and contribute to Haiti's growing infrastructure. We are happy to share that the goal of enrolling 250 students was reached in May 2014.

MILESTONE · MILESTONE · 2010

Why Study
at UoPeople

01

Tuition-Free
UoPeople does not charge students to take classes, does not charge for any reading and other study materials, and does not charge for annual enrollment.

02

Anytime, Anywhere
Study anytime, anywhere, with any internet connection.

03

Degree Programs
A unique learning experience that combines academic leadership from world-class educators, collaborative learning methods, and information technologies for accredited associate degrees (2 years) and bachelor's degrees (4 years) in business administration and computer science.

04

Personal Attention
Students learn with the support of instructors and their fellow peers from around the world.
• Academic advising
• Student support
• Accredited
• Small online classrooms
• World-class professors

05

Employability
UoPeople degrees prepare students for the job market by offering opportunities for internships, mentorships, and a full career center providing relevant workshops and career support.
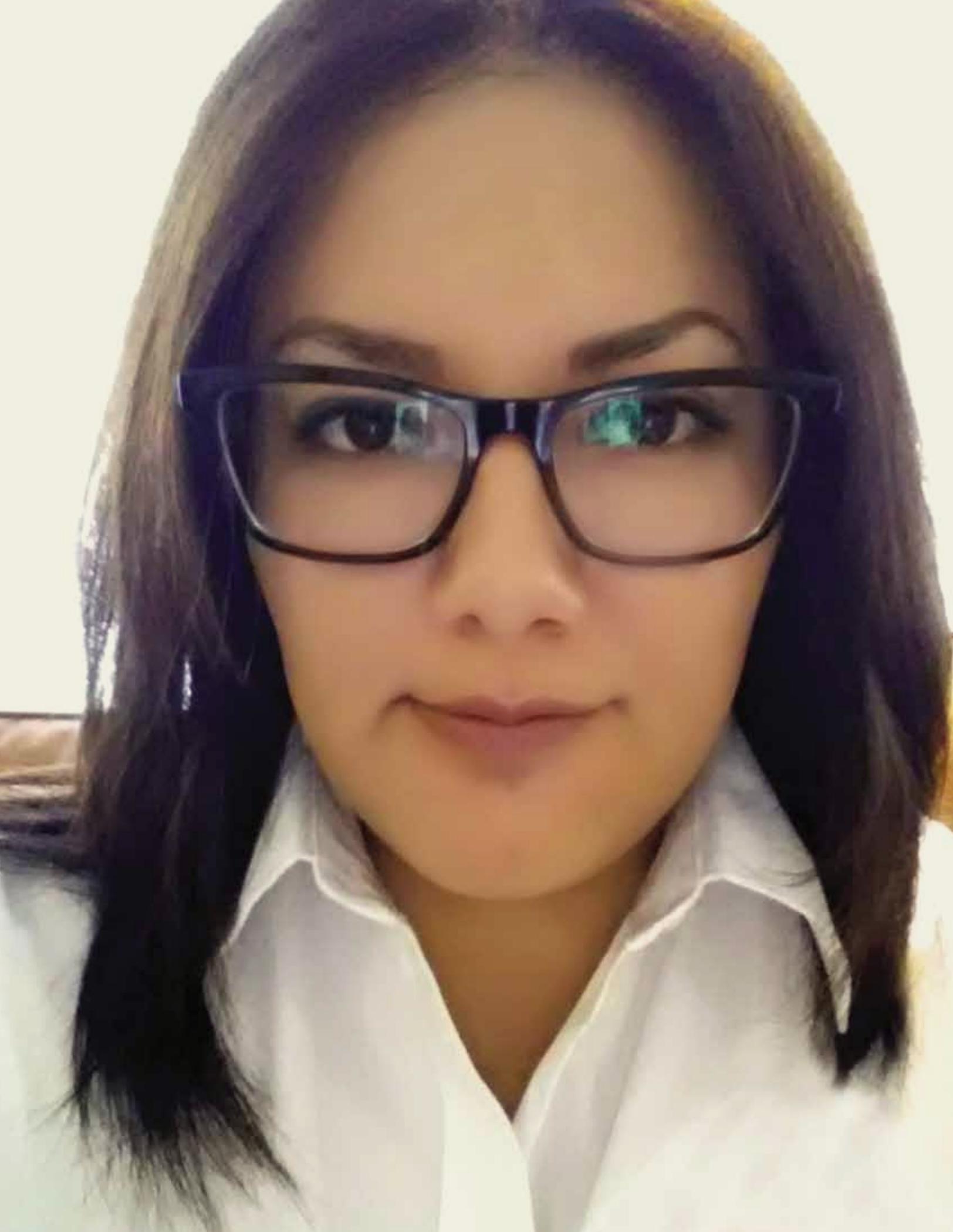
Magda Quiroz
Business Administration Student, USA

"I thank the University for giving me the tools to confront the world with a strong academic background; giving me the accessibility to pursue my dream to continue my education and open multiple opportunities in the business world. There is not a single day that I'm not proud to be a UoPeople student. The fact that I can now put on my resume that I am in the process of earning a degree gives me a sense of security and confidence. I've learned to be more open-minded and analytical. In the workplace, I've been able to use many techniques taught to me in the business courses, and I'm proud of that. One thing I will forever remember is that I was given the opportunity to pursue my education thanks to a tuition-free program. Now I can pass on that experience to my younger siblings, my son, and other people that intend to follow the same path."

Michael Emeka Mbaegbu

Computer Science Student, Nigeria

"I lost my mother when I was a child; I had to take care of my siblings, surviving on little income. I was not able to attend school as I needed to work to help support the family but I was determined to further my education. That is when I came across UoPeople, which was exactly what I was looking for.
As an online, tuition-free, accredited university, UoPeople offers advantages over the traditional classroom style of learning. I can attend class anywhere, at any convenient time, and interact with my peers from different parts of the world. I can study and earn a living at the same time regardless of where I live. UoPeople has impacted me with great knowledge and skills; it has influenced my thinking, my studies, and my teaching ability. Presently, I lecture adults and teenagers on computer science. With my UoPeople degree, I plan to use the knowledge and skills obtained to develop the necessary software and harness the potential of hardware to promote the rapid socio-economic development of my community and my country at large."

Kaenath Mumtaz, United Arab Emirates

08. Partners and Associates

Introduction

The milestones of the past five years could not have been achieved without the tremendous support of our partners and associates. Since the University's founding, we have been extremely fortunate to have allies in the mission to democratize higher education. Hailing from a variety of public and private institutions all over the world, UoPeople's partners and associates consist of large multinational corporations; internationally renowned universities; legal, consulting, and technology firms; and non-profit organizations.

The goals of the partnerships vary widely from broad interest and support to a more specialized focus. They enrich the academic curriculum, assist the administration, improve graduate employability, and boost the quality of UoPeople. The partners also work closely with our students through internships and mentoring, they support the daily operations of the University, and they are instrumental in the marketing and branding of UoPeople.

UoPeople cannot work alone. As the partnerships continue to develop, UoPeople likewise continues to develop. We are sincerely grateful to have such distinguished and heartfelt support.

2011
HP Scholarships & Internships

June 2011 marked the beginning of a partnership with Hewlett-Packard (HP). Through the partnership, HP generously committed to the sponsorship and mentorship of women worldwide, established Virtual Research Internships, created access to HP Life E-Learning, provided computers for the learning center in Haiti and gave general support to help UoPeople achieve accreditation.

MILESTONE

2011

MILESTONE

Partnerships & Allies

Yale
The Information Society Project at Yale Law School (Yale ISP) formed a research partnership with UoPeople in 2009. Yale ISP engages in research, advocacy, and network building to advance the marketplace of ideas supporting UoPeople's effort to create accessible, high quality online higher education.

Yale ISP

New York University
UoPeople established a relationship with New York University (NYU) to identify UoPeople students eligible for admission to one of the most selective institutions in the world: NYU Abu Dhabi. High performing students who have studied for at least one year at UoPeople and meet the standards of admission are eligible to apply, and successful applicants who qualify are also eligible for financial aid.

Microsoft
Microsoft has partnered with UoPeople to offer 1,000 scholarships to qualified African students. In addition to a full scholarship, students will receive access to Microsoft Certificate Programs, be assigned a Microsoft employee mentor, have internship opportunities during the course of their studies, and be eligible for employment opportunities within Microsoft and its over 10,000 partners across Africa.

Hewlett-Packard
Hewlett-Packard (HP) is one of the world's largest technology companies. In addition to valuable general and in-kind support, HP provides a scholarship and mentor program for female students as well as internship opportunities that allow our students to broaden their skills and apply theory to real world challenges. HP also supported UoPeople in the effort to gain accreditation.

ASAL Technologies
University of the People and ASAL Technologies have partnered to create a technology center in Ramallah, West Bank. The center builds upon and enhances the technology infrastructure of University of the People. ASAL Technologies' clients include Intel, Cisco Systems, and Volvo, among others.

VML, Inc
VML provides pro bono services to University of the People, supporting a variety of digital marketing initiatives. Marketing efforts are designed to foster social engagement, spreading the word about UoPeople and connecting with students who can benefit from tuition-free higher education.

Barry Katz Ltd

Barry Katz Ltd. has offered ongoing pro bono services to assist University of the People with its communication and presentation requests. Founded in 2001, Barry Katz Ltd. is a leading source of professional communication training which services companies internationally.

Dorsey & Whitney LLP

Dorsey & Whitney LLP provides high-quality pro bono legal advice in the areas of accreditation, intellectual property, contract, fundraising and non-profit governance, and tax exemption matters for University of the People. Dorsey & Whitney LLP is a global law firm that has a deep commitment to providing pro bono legal services to organizations that help communities and disadvantaged individuals.

iSocia

iSocia, a social reputation management agency, provides pro bono consulting services to University of the People. iSocia specializes in branding and monitoring reputation throughout the web while developing and nurturing web identity. iSocia is a leading expert in creating web and mobile content for stimulating and motivating communication and conversations around brands.
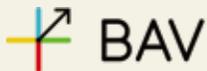
BAV Consulting

BAV Consulting, a subsidiary of Young&Rubicam (Y&R), offers ongoing pro bono services to help UoPeople to assess, position, and grow the brand awareness of UoPeople globally. It has also developed a special internship program for UoPeople students to train them in branding and marketing. BAV Consulting is the largest brand researcher in the world.

Saylor Foundation

The Saylor Foundation is a non-profit organization dedicated to driving the cost of education down to zero by offering hundreds of online courses to anyone in the world who wishes to study at his or her own pace. The Saylor Foundation first partnered with University of the People in 2012 by adapting its Business Law course for use by UoPeople. The partnership allows Saylor Foundation content to be utilized by new audiences and to be offered as part of an official degree delivered by academic instructors.

NanoRep

NanoRep is a self service assistance platform that is provided to University of the People pro bono. The platform allows prospective students and website visitors to receive immediate answers to their inquiries, thus creating an individualized experience through highly relevant personalized content.

Partnerships & Allies (continued)

Varsity Outreach
Varsity Outreach uses innovate technology and expertise to create a private online community on Facebook for prospective University of the People students. Through this community, prospective students can ask questions and gain insight from current students while engaging with their future classmates. These services are provided pro bono.

KoomKoom Multimedia
KoomKoom Multimedia offers pro bono services to University of the People by creating animated slideshows and explanatory videos that University of the People can share online. KoomKoom Multimedia provides everything for their clients, from concept and content to graphic, animation, and sound, so that their clients can present themselves in a unique and compelling way.

Render Design Studio
Render Design Studio has partnered with University of the People to provide strategic design, branding, web, and online and offline marketing design. They are experts in building strategy, branding, visual language, and implementing design in all media.

Optiwise Ltd.
Optiwise Ltd. is an online marketing agency. They provide pro bono search engine optimization (SEO) to UoPeople to help maximize the University's online exposure in search engines and social media outlets.

ymarketing
ymarketing is a data-driven media and marketing agency that provides its services to UoPeople pro bono. With their best-in-class technology platforms, ymarketing helps University of the People to utilize its Google Grant to create high-reach campaigns that increase UoPeople's online exposure. ymarketing's continuous focus on creative solutions lead to strong, impactful user experiences and measurable results.

LivePerson
LivePerson is an international online marketing company that works pro bono with University of the People to provide the engagement tools that connect website visitors to live people for assistance. In addition, LivePerson offers internship opportunities for UoPeople students.

GRADUATE · GRADUATE

Everistus Ibekwe

2014 Business Administration Graduate, Nigeria

"At UoPeople, students come from all walks of life with different cultural, religious and ethnic backgrounds, which creates a beautiful platform for the exchange of ideas. I view this as a step towards achieving world peace."

Associates

Amnesty International

Amnesty International is a non-governmental organization that campaigns to end human rights violations worldwide. Amnesty International has partnered with University of the People to spread the word about the University to refugees and asylum seekers who would otherwise have no other opportunity for higher education.

ARDC

The African Refugee Development Center (ARDC) is a non-profit organization founded by refugees to assist, support, and empower refugees and asylum seekers. The ARDC has collaborated with UoPeople to spread the word to refugees about UoPeople and by providing student support.

Ashoka

President Shai Reshef was inducted into the International Ashoka Fellowship in recognition of his revolutionary venture, UoPeople. President Reshef was elected an Ashoka Fellow in December 2009. The program lends UoPeople professional support, including access to a global network of nearly three thousand fellows throughout the world.
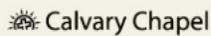
Calvary Christian Professional School

Calvary Christian Professional School was created by Haitian Support Ministries to improve the lives of students in Haiti. They partnered with University of the People to provide a student computer center in Haiti where students are able to easily access their online studies.

Clinton Global Initiative

Since 2010, President Shai Reshef, on behalf of UoPeople, has been a member of the Clinton Global Initiative (CGI). At the CGI Annual Meeting in 2010, UoPeople committed to accept 250 qualified Haitian students to study online for a degree in either Business Administration or Computer Science. This commitment is designed to provide Haitian students with the skills needed to assist in rebuilding Haiti. By September 2013, over 200 Haitian students had been accepted to UoPeople, and by September 2014, the commitment was successfully fulfilled.

HIAS

HIAS helps refugees throughout the world by protecting their safety, advocacy, and helping them to rebuild their lives. HIAS works with University of the People with the initiative to open the gates of higher education to refugees by assessing the refugee status of individuals who wish to apply to UoPeople through UoPeople's Refugee and Asylum-Seeker Admissions Policy.

OpenCourseWare Consortium

As a member of OCWC, UoPeople is strengthening its commitment to advancing its current education system via the Internet. Traditional universities face rising tuition costs partly because of the costs associated with the development of academic materials. The freedom to access open resource materials and adapt them to fit the needs of our students dramatically reduces our operating costs and enables UoPeople students to earn a high-quality college education, tuition-free.

Partners For A New Beginning

Chaired by Former US Secretary of State, Madeleine K. Albright, PNB is a collection of public-private partnerships committed to broadening engagement between the U.S. and Muslim communities abroad. In collaboration with PNB, UoPeople works with Partners for a New Beginning towards accepting students from PNB's target countries – Turkey, Indonesia, Gaza/West Bank, Egypt and Pakistan.

UNAI

United Nations Academic Impact (UNAI) is a global initiative that aligns institutions of higher education with the United Nations. The goal of UNAI is to further the realization of the purposes and mandate of the Organization through activities and research in a shared culture of intellectual social responsibility. UoPeople is proud to be a member of the UNAI.

UNESCO

UNESCO, The United Nations Educational, Scientific and Cultural Organization, collaborates with UoPeople to develop capacity, strategy, and frameworks for delivering education based on information and communication technology (ICT), particularly in developing countries.

UNGAID

The United Nations Global Alliance for ICT and Development (GAID) hosted the global announcement of the launch of University of the People at a briefing at the United Nations headquarters in New York City on May 19, 2009. Following the announcement, in acknowledgement of Shai Reshef's vision and initiative, GAID named Reshef to its High-level Panel of Advisers.

UNHCR

The Office of the United Nations High Commissioner for Refugees (UNHCR) works to protect the rights and well-being of refugees and stateless people all over the world. UNHCR works with University of the People by assessing the refugee status of individuals who wish to apply to UoPeople through UoPeople's Refugee and Asylum-Seeker Admissions Policy.

2009
Partnership with Yale ISP

In 2009, UoPeople and the Yale Law School Information Society Project (Yale ISP) formed a digital education research partnership to understand both the reach and the benefits of free online education resources. In addition, Jack Balkin, the Yale ISP Director and Knight Professor of Constitutional Law and the First Amendment at Yale Law School, serves on UoPeople's Arts and Sciences Advisory Board.

MILESTONE · 2009 · MILESTONE

"Educating individuals to the highest level of which they are capable, is to enable them to live personally rewarding and fruitful lives."

Sir Colin Lucas

Patrick Ehidonye-Johnson, South Africa

09. Be the Change ——

2011
Bill & Melinda Gates Foundation

MILESTONE · 2011 · MILESTONE
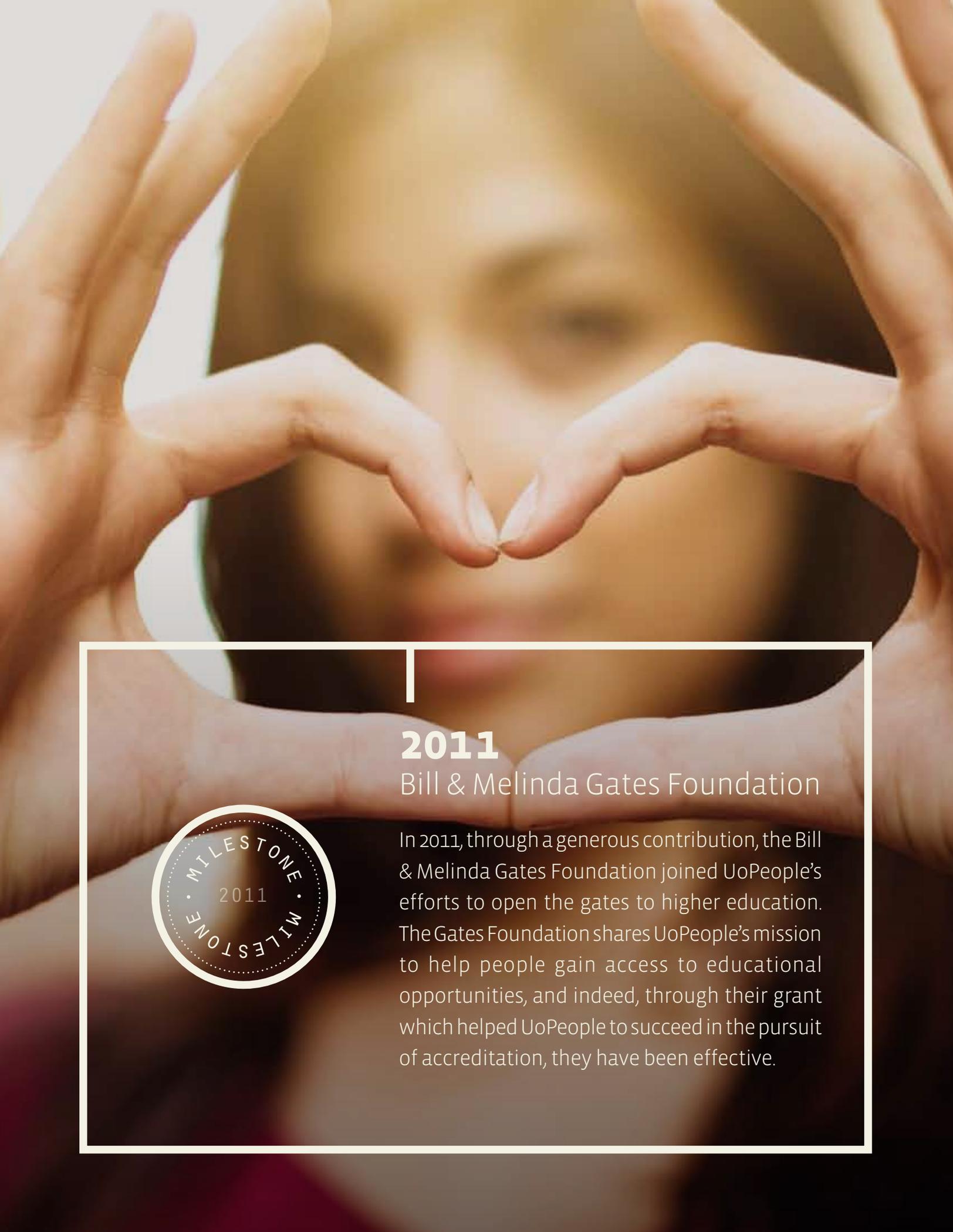
In 2011, through a generous contribution, the Bill & Melinda Gates Foundation joined UoPeople's efforts to open the gates to higher education. The Gates Foundation shares UoPeople's mission to help people gain access to educational opportunities, and indeed, through their grant which helped UoPeople to succeed in the pursuit of accreditation, they have been effective.

Scholarship Funds

UoPeople currently offers the following Sponsored Scholarship Funds, which are generously supported by companies, foundations and private individuals:

Fondation Hoffmann
Fondation Hoffmann has generously sponsored a scholarship that is available to all University of the People students, with a special emphasis on students from West Africa.

The Gabriel & Marci Hawawini Scholarship Fund
Gabriel and Marci Hawawini have generously committed to sponsor disadvantaged students working towards the attainment of associate's degrees at UoPeople. This fund is open to both men and women.

Hewlett-Packard (HP) Women's Scholarship Fund
Hewlett-Packard has a long-standing commitment to global citizenship, education and gender equality. HP has committed to sponsor 100 women studying for their Associate's degrees with UoPeople in order to support HP's goal of helping women around the world advance professionally.

Intel Haitian Women Scholarship Fund
Recognizing both a pressing need to assist Haiti in its rebuilding efforts after the devastating 2010 earthquake and the difficulty faced by women in Haiti seeking access to higher education, Intel has committed to sponsor female students from Haiti who are working towards an associate degree at UoPeople.

Krüger Myanmar Scholarship
The Krüger Myanmar Scholarship was created for degree seeking students born or residing in Myanmar.

Microsoft 4Afrika Scholarship Program
This program provides 1,000 African students with full funding towards the study of an associate degree. Recipients may also be eligible to access a host of Microsoft programs, receive a Microsoft Mentor while studying, do internships at Microsoft, train with Microsoft, and have access to the Microsoft Innovation Centre Labs. Additionally, graduates of the program may be eligible for employment opportunities with Microsoft and its over 10,000 partners across Africa.

The Small Giants Scholarship Fund for Refugees
The Small Giants Scholarship Fund for Refugees was donated by Berry Liberman and Danny Almagor. It is part of the commitment to better the lives of students who are refugees or asylum seekers by funding associate degrees for qualified students.

Western Union Scholarship Fund
With a global presence and a commitment to education, Western Union supports scholarships for students from selected counties, including: Brazil, China, Colombia, India, Jamaica, Mexico, Morocco, Nigeria, Philippines, Romania, Russia, Senegal, and Turkey.

Grants

Bill & Melinda Gates Foundation
Supported UoPeople's work to attain academic accreditation and assists it in the strengthening of its academic affairs, technological infrastructure and course development.

Carnegie Corporation of New York
Provided a matching grant toward UoPeople attaining academic accreditation as well as supporting academic affairs, technology and course development.

Chris Anderson & Jacqueline Novogratz
Provide core funding to University of the People operations to help UoPeople reach its growth objectives.

The Estee Lauder Companies Inc.
Provides core funding to assist UoPeople in its day-to-day operations and helping it to further its mission.

Ewing Marion Kauffman Foundation
Provided operational support to the University helping to enhance its academic and legal departments.

Fondation Hoffmann
Provides funding for the development of a Health Science program along with scholarship support and funding towards spreading the word about UoPeople, especially to West Africa.

The Goodman Family Supporting Foundation
Provides core funding for UoPeople operations as well as supported UoPeople's accreditation process.

Google for Non-Profits	Provides a grant to support and optimize UoPeople's online PPC presence (AdWords), and provides special privileges for other Google products, such as YouTube.
Hewlett-Packard	Provides scholarship support, as well as general and in-kind support, donating computer equipment to the University and to its allies in Haiti. HP also supported the University's work towards accreditation.
McCall MacBain Foundation	Provides core funding to the University for its day-to-day operations.
Microsoft	Supports scholarships for 1,000 promising African students through its 4Afrika program. Scholarship students may also be eligible for a range of further programs, including mentoring, training, internships and employment opportunities at Microsoft.
Passport Capital	Provided core funding to UoPeople to help assist it to meet its operational needs.
Pfizer Inc.	Provides funding for the development of a Health Science program that will address the worldwide shortage of health workers.
The William & Flora Hewlett Foundation	Provides funding for board development, strategic planning, strengthening academic affairs, opening access to UoPeople courses and the University's accreditation work.

Philanthropic Honor Roll

Trustees' Circle | $500,000+

Chris Anderson and Jacqueline Novogratz

Bill & Melinda Gates Foundation

Fondation Hoffmann

Google Grants

Microsoft Corporation

Rotem and Shai Reshef

Provost's Circle | $250,000+

Hewlett–Packard

The William and Flora Hewlett Foundation

Deans' Circle | $100,000+

Carnegie Corporation of New York

Ewing Marion Kauffman Foundation

The Goodman Family Supporting Foundation

Benefactors | $25,000+

Patrick Drahi

Gemini Israel Funds

Anonymous

International Student Identity Card (ISIC) Association

The Krüger Foundation

Berry Liberman and Danny Almagor

McCall MacBain Foundation

Amy and Mike Morhaime

Passport Capital

Pfizer Inc.

The Gabriel and Marci Hawawini Scholarship Fund

Albert Wenger

Western Union Foundation

Hagit and Oren Zeev

Patrons | $10,000+

Amsalem Tours

Ashok Chandrasekhar

Itsik Danziger

Easy Bay Community Foundation

Anonymous

Intel Foundation

Korest Charitable Fund

Sara Miller McCune

Anonymous

With the support of our donors UoPeople has been able to establish the University, develop programs and services for our students, and reach out to underserved populations around the globe. Our donors are transforming lives by making higher education accessible to those who have no other alternative. In the coming years we plan to rapidly expand our student body and provide them with the powerful gift of tertiary education. We look forward to the ongoing support of our donors and invite people to join us in opening the gates to higher education.

Partners | $1,000+

Ogechi Adeola

William R. Allman, Ed.D.

Robert Angarita

Anonymous

Anonymous

Karo Castro - Wunsch

Amin El Maghraby

Or-Lee and Jeff Fromm

Anonymous

GetEducated.com

Daniel Greenwood and Carol Salem

Vanessa Grellet

Patricia Hallstein and Axel Kramer

Aaron Hawkey

Nanto Himawan

Anonymous

The Late Martin Kace

David Ethan Kornmeier

Anonymous

Harold Lindenthal

Anonymous

Mireille and Robert Manocherian

Microsoft Strategic R&D Center in Israel

Anonymous

Anonymous

Daniel Pianko

Anonymous

Rony Schlaepfer

Judith Shapiro

Avishai Silvershatz

Anonymous

Ruthy and Dan Tenenboim

Sarit and Omer Tenenboim

The Estee Lauder Companies Inc

The Heyday Foundation

The Teagle Foundation

Suzanne Waltman & Martin Friedman

Anonymous

Russ and Toby Winer

Shiri and Asaf Wolff

Anonymous

The Late Gordon Zacks

Anonymous

Supporters | $500+

Michael Bijaoui

Charles Bleehen

Karen Boncher

Anonymous

Anonymous

Anonymous

Give for Youth

Mr and Mrs Larry Goldstein

Steven Lurie

Anonymous

Ron Rofe

Anonymous

Anonymous

Negin Sobhani

Scott Turner

YourCause LLC

Galit and Eli Zybert

Friends | Up to $500

UoPeople is grateful to the numerous individuals who generously donated up to $500 to support the University.

This list is complete as of August 31, 2014. UoPeople has taken great care to ensure that the information included in this Honor Roll is accurate and complete; however, errors can occasionally occur. If you donated to UoPeople between January 1st, 2009 and August 31, 2014 and find your name missing, misspelled or listed incorrectly, please accept our apologies. Help us correct our records by contacting: donations@uopeople.edu

2013
Microsoft 4Afrika Program

MILESTONE · MILESTONE · MILESTONE · 2013

In 2013, Microsoft announced that they "will provide 4Afrika Scholarships to 1,000 youth to pursue associate degrees at UoPeople." Along with financial assistance, the program includes mentorship from Microsoft employees, internships, leadership and technical training, and eligibility, upon graduation, for employment opportunities at Microsoft and its partners throughout Africa.

Please Help UoPeople

Do you want to change the lives of individuals all over the world?

By donating to UoPeople, the tuition-free, degree-granting programs which positively affect the lives of thousands of students can be made accessible to even more individuals. A better world is within our reach, starting with greater educational opportunities for qualified individuals who are currently barred from higher education.

Together we can make higher education a basic right for many, rather than a privilege for the few. Donate to University of the People today!

*University of the People is a 501(c)(3) not for profit organization. Your donations are U.S. tax-deductible.

Donate online:
On our website
uopeople.edu/groups/donate

Or send checks to:
University of the People
225 S. Lake Ave., Suite 300, Pasadena, CA 91101, USA

UoPeople
Annual Report
2014

Roodlyne Pierre

Business Administration Student, Haiti

"I am thankful to University of the People for bringing such a great opportunity into my and many other Haitians' lives. UoPeople came at exactly the right time when my community was full of worries, in a critical financial situation, and had just experienced large losses in the aftermath of the earthquake. Now, I am about to earn a bachelor's degree in business administration!"
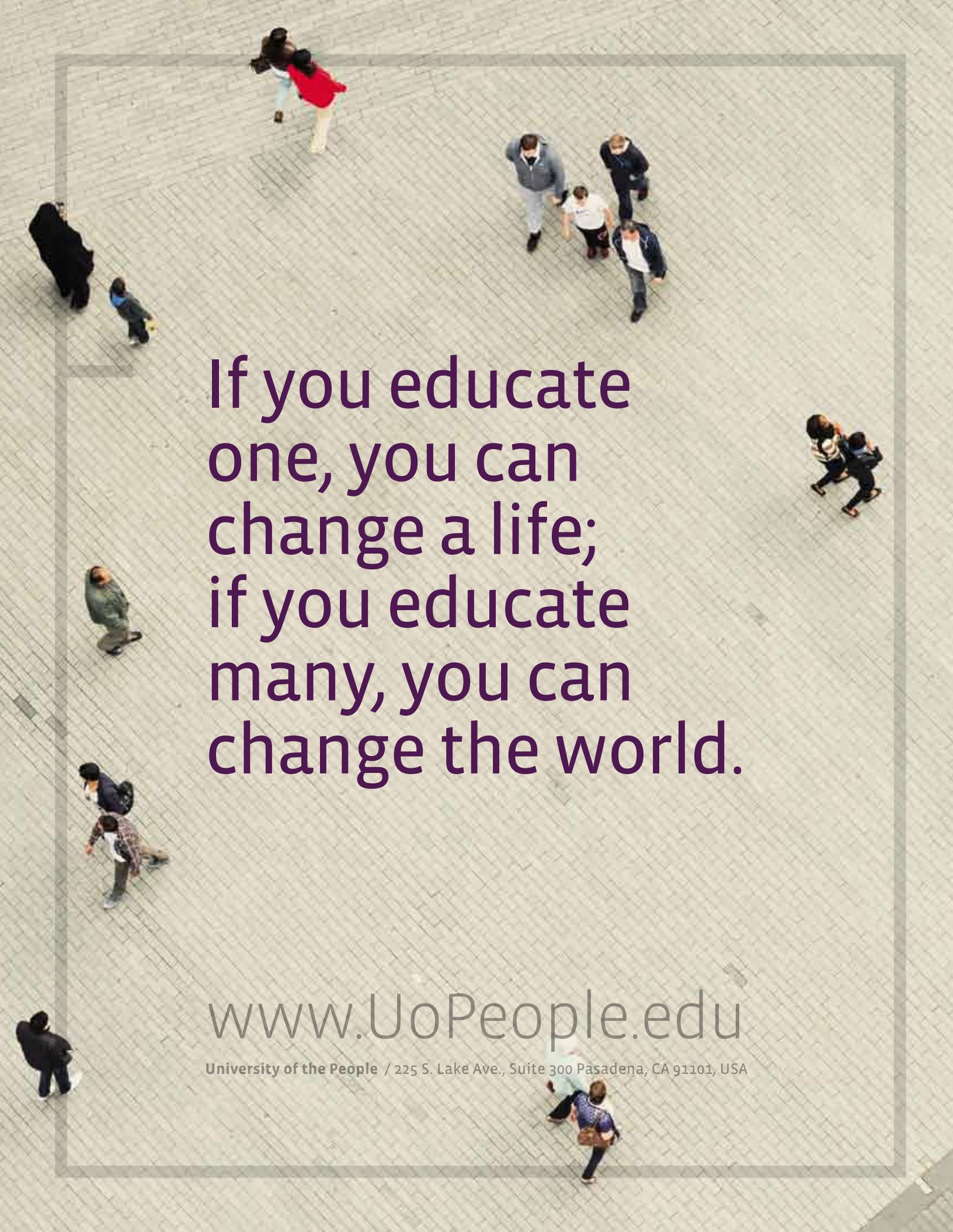
UOPEOPLE
2014
ACCREDITED
ANNUAL REPORT

If you educate one, you can change a life; if you educate many, you can change the world.